



THE ITALIAN JOB IIII

SPONSORSHIP PACKAGES



The Italian Job is returning to BT Murrayfield on 1st February 2019, and we anticipate another sell-out outstanding event!

3-course lunch • drinks on arrival

dress code: smart casual

11.30am for noon

Tickets per Table of 10:

Premium (Centre stage location) £800

Early bird offer £750 (limited availability) -SOLD OUT

Standard £700

Early bird offer £650

Programme Advertising Rate Card

B5 full page advertisement £250 Half page advertisement £150

Technical Specifications:

Full page (bleed) - D: 256mm x W: 182mm (includes 3mm bleed all round).

Type area (full page) - D: 230mm x W: 156mm. Type area (half page) - D: 156mm x W: 113mm.

The programme will be produced to B5 size (trimmed size = 250mm x 176mm portrait) and will be of high spec, printed full colour on a coated art stock.

Artwork for adverts will be accepted as high-resolution (300dpi) PDF, JPG, EPS, TIFF or InDesign document packaged with all fonts and images.

SPONSORSHIP PACKAGES	PRINCIPLE £3500	DRINKS £2500	TABLES £2500	TABLETS £2500
Logo on all Promotional Materials	YES	-	-	-
Logo on the front cover of the event programme	YES	-	-	-
Full page colour advert in the event programme	BACK COVER	INSIDE FRONT	INSIDE BACK	CENTRE
Table of 10 (Principle Sponsor will additionally receive a Table of 10 at BMF 10 Year Anniversary Dinner to the value of £1000)	YES	YES	YES	-
Branded Table Numbers	-	-	YES	-
Pop-up stand on Stage	YES	-	-	-
Pop-up stand in Foyer	YES	YES (+VIP Reception)	YES	YES
Branding on Big Screens throughout the event	YES	YES	YES	-
Main sponsor/leading brand on Silent Auction Tablets (3 per table)	-	-	-	YES
Coverage on social media channels promoting event	YES	YES	YES	YES
VIP Welcome Drinks reception	YES	YES	YES	YES
Alternatively, should you wish to donate an item for either the main or silent auction, we will ensure that your organisation is appropriately acknowledged in the event programme and on the Big Screens.				